



## President's Award Plan of Action Form

This form must be completed and submitted by the State President to SNA headquarters annually by February 8. This form informs SNA that you, as State President, have dedicated a year of service to the state association and SNA and should be recognized with the President's Award at SNA's Annual National Conference.

President Name: Gail Jones State: Missouri

SNA Member ID Number: 484171 Term Dates: November 2018-October 2019

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**Please let us know which strategies your state commits to implement in each of the Strategic Goals as indicated below:**

### **Strategic Goal I: Professional Development**

Objective: Increase the number, accessibility and utilization of professional development tools, resources and opportunities to enable member success.

Strategies: 1. Prioritize development of future leaders professional development training incorporating it into manager's retreat and annual conference.

2. Collaborate with state agency to develop and offer educational programs at managers' training and annual conference.

### **Strategic Goal II: Advocacy and Public image**

Objective: Increase efforts to educate policy makers and other decision makers on value, scope and complexity of school nutrition programs.

Strategies: 1. Participate and enhance efforts to grow grassroots advocacy including café visits, letter writing to senators and representatives on state and national level. Communicate action alerts to members via email blast, Facebook page and website.

2. Hold a state legislative action day in February 2019. (2/20/19)

### **Strategic Goal III: Membership & Community**

Objective: Increase membership and member retention among all stakeholders

Strategies: 1. Promote participation in SNA awards program for employee, manager and director of the year. Post awards to MSNA Facebook January and February.

2. Highlight regional meetings and directors in the news in email blasts, Facebook and Messenger publication.

### **Strategic Goal IV: Governance & Operations**

Objective: Enhance processes and practices and structures to contribute to a sustainable and robust Association.

Strategies: 1. Nominate at least one person to attend Future Leaders Conference and encourage continuation in the state SNA leadership board.

2. Promote future leader learner sessions at state conference and manager's retreat to recruit future members to the state SNA leadership board.

***Please submit this form to the SNA State Affiliate Relations Manager  
via fax to (301) 686-3115 or via email to [StateSupport@schoolnutrition.org](mailto:StateSupport@schoolnutrition.org).***