MISSOURI
2019-2020 State Plan of Action

Professional Development Goal:
School nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver, and sustain successful school meal programs.

Objective:
Increase the number, accessibility and utilization of professional development tools, resources and opportunities to enable member success.

Strategies:
▪ Develop criteria for ANC scholarship.

Objective:
Increase availability of training/educational opportunities to help MSNA members enhance their professional development with the SNA Certificate Program.

Strategies:
▪ Promote SNA’s Learning Center and new online training zone where members can access online courses and webinars on-demand, 24/7 [www.schoolnutrition.org/LearningCenter](http://www.schoolnutrition.org/LearningCenter) via MSNA website and social media.
▪ Collaborate with state agency to develop and offer education programs
▪ Establish MSNA website as a training hub for MSNA members

Advocacy and Public Image Goal:
Policy makers, school officials, parents and school nutrition professionals will rely on SNA as the leading advocate for school nutrition programs.

Objective:
Increase efforts to educate policy makers and other decision-makers on the value, scope, and complexity of school nutrition programs.

Strategies:
▪ Expand existing MSNA Legislative Committee in order to assist and further advocacy goals.

Membership & Community Goal:
School nutrition programs nationwide will be strengthened through the engagement, leadership, and collaboration among SNA’s members, state associations, the School Nutrition Foundation, allied partners and other stakeholders.

Objective:
Increase membership and member retention among all stakeholders.

Strategies:
▪ Promote participation in SNA awards program to increase MSNA nominations.
Governance & Operations Goal:
SNA will have a financially sustainable funding model with a nimble governance and headquarters staff structure that is aligned with the strategic plan and reflects contemporary business practices.

Objective:
Enhance MSNA processes, practices, and structures that contribute to a sustainable and robust organization.

Strategies:
- Identify need of and/or potential new 3-5 year Strategic Plan
- Review and evaluate MSNA governance structure
- Review and (re)allocate available financial and staff and volunteer resources to meet priorities, including sun-setting of programs as needed
- Add Hospitality topic to Board Training
- Create single page position descriptions for promoting Board positions
- Create commitment forms for Board members
- Brainstorm ‘one-ask’ opportunities to increase member engagement