

# MISSOURI

## 2019-2020 State Plan of Action

### **Professional Development Goal:**

**School nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver, and sustain successful school meal programs.**

#### Objective:

Increase the number, accessibility and utilization of professional development tools, resources and opportunities to enable member success.

#### Strategies:

- Develop criteria for ANC scholarship.

#### Objective:

Increase availability of training/educational opportunities to help MSNA members enhance their professional development with the SNA Certificate Program.

#### Strategies:

- Promote SNA's Learning Center and new online training zone where members can access online courses and webinars on-demand, 24/7 [www.schoolnutrition.org/LearningCenter](http://www.schoolnutrition.org/LearningCenter) via MSNA website and social media.
- Collaborate with state agency to develop and offer education programs
- Establish MSNA website as a training hub for MSNA members

### **Advocacy and Public Image Goal:**

**Policy makers, school officials, parents and school nutrition professionals will rely on SNA as the leading advocate for school nutrition programs.**

#### Objective:

Increase efforts to educate policy makers and other decision-makers on the value, scope, and complexity of school nutrition programs.

#### Strategies:

- Expand existing MSNA Legislative Committee in order to assist and further advocacy goals.

### **Membership & Community Goal:**

**School nutrition programs nationwide will be strengthened through the engagement, leadership, and collaboration among SNA's members, state associations, the School Nutrition Foundation, allied partners and other stakeholders.**

#### Objective:

Increase membership and member retention among all stakeholders.

#### Strategies:

- Promote participation in SNA awards program to increase MSNA nominations.

**Governance & Operations Goal:**

**SNA will have a financially sustainable funding model with a nimble governance and headquarters staff structure that is aligned with the strategic plan and reflects contemporary business practices.**

Objective:

Enhance MSNA processes, practices, and structures that contribute to a sustainable and robust organization.

## Strategies:

- Identify need of and/or potential new 3-5 year Strategic Plan
- Review and evaluate MSNA governance structure
- Review and (re)allocate available financial and staff and volunteer resources to meet priorities, including sun-setting of programs as needed
- Add Hospitality topic to Board Training
- Create single page position descriptions for promoting Board positions
- Create commitment forms for Board members
- Brainstorm 'one-ask' opportunities to increase member engagement