



Feeding Bodies. Fueling Minds.™

# MSNA Annual Conference Sponsorship Opportunities

## Conference Tote Bag Sponsor

**\$1,500.00**

Each conference attendee will receive a tote bag to carry their conference materials. Sponsorship at this level is reserved for **1 sponsor**. Sponsor benefits will include your company, two-color, logo on the front side of the tote bag, signage at the conference location and registration area, verbal recognition at the general sessions, and recognition in the conference program.

## Conference Lanyard Sponsor

**\$1,000.00**

Sponsorship at this level is reserved for **1 sponsor**. Sponsor benefits will include your company, one-color, logo on the lanyard, signage at the conference location and registration area, verbal recognition at the general sessions, and recognition in the conference program.

## Pre-Conference Speaker Sponsor

**\$1,000.00**

Sponsorship at this level is reserved for **1 sponsor**. Our pre-conference speaker kicks off the conference weekend on Friday. Sponsor benefits will include the exclusive opportunity to introduce yourself, your company and the speaker, signage at the event, and recognition in the conference program.

## Pre-Conference Lunch Sponsor

**\$750.00**

Sponsorship at this level is reserved for **1 sponsor**. Sponsor benefits will include the exclusive 10 minute opportunity to speak directly to the pre-conference attendees during lunch to promote your business or a select product, signage at the event, and recognition in the conference program.

## Conference Friday Evening Event Sponsor

**\$2,500.00**

Sponsorship at this level is reserved for **4 sponsors**. This is an opportunity for casual networking and socializing with attendees arriving early. Sponsor benefits will include the exclusive opportunity to introduce yourself, your company and the entertainment, signage at the event, a verbal thank you at the opening general session, and recognition in the conference program.

## Conference Opening Keynote Speaker Sponsor

**\$1,500.00**

Our opening keynote speaker opens the conference with high energy for us each year and draws the biggest crowd. Sponsorship at this level is reserved for **1 sponsor**. Sponsor benefits will include the exclusive opportunity to introduce yourself, your company and the speaker, signage at the event, a verbal thank you during the opening general session, and recognition in the conference program.

**Conference Closing Keynote Speaker Sponsor****\$1,500.00**

Our closing keynote speaker concludes the conference on a high note for us each year. Sponsorship at this level is reserved for **1 sponsor**. Sponsor benefits will include the exclusive opportunity to introduce yourself, your company and the speaker, signage at the event, a verbal thank you during the closing general session, and recognition in the conference program.

**Conference Breakfast Sponsor****\$750.00**

Breakfast will be served Saturday and Sunday mornings of the conference. Sponsorship at this level is reserved for **2 sponsors** (1 at each breakfast). Sponsor benefits will include signage at the breakfast, a verbal thank you at the general session following the breakfast, and recognition in the conference program.

**Conference Beverage & Snack Break Sponsor****\$500.00**

Saturday morning and afternoon beverage and snack breaks will be available for conference attendees. Sponsorship at this level is reserved for **2 sponsors** (1 at each break on Saturday). Sponsor benefits will include signage at the beverage & snack break, and recognition in the conference program.

**Award Banquet Dinner Sponsor****\$1,500.00**

There will be a plated, sit-down, semi-formal dinner served at the Awards Banquet Saturday evening. Sponsorship at this level is reserved for **2 sponsors**. Sponsor benefits will include the exclusive opportunity to introduce yourself, your company and provide the invocation or intro the night's emcee', signage at the event, a verbal thank you at the general session preceding the Awards Banquet, and recognition in the conference program.

**Wellness Event Sponsor****\$250.00**

The Wellness Event held Sunday morning. Sponsor benefits will include signage at the event, a verbal thank you at the closing general session, and recognition in the conference program. **The number of sponsors at this level is unlimited.**

**Samples/Flyer/Favors Inserted in Conference Tote Bags****\$50.00 per item**

Sponsor benefit will include inserting business samples, a flyer, a brochure, or a favor (company sponsored gum, breath mints, key chains, or similar items) hand stuffed into the conference tote bag supplied to each conference attendee. **The number of sponsors at this level is unlimited.**