

# MISSOURI

## 2021-22 State Plan of Action

### Core Purpose

- Well-nourished students prepared to succeed.

### Vision

- Every student has access to nutritious meals at school, ensuring their optimal health and well-being.

### Mission

- Missouri SNA, a state organization of school nutrition professionals committed to advancing the quality of school meal programs through education and advocacy.

### Core Values

- Integrity: Act ethically and responsibly, always.
- Inclusion: Embrace different perspectives and ideas from MSNA's diverse membership.
- Collaboration: Share strategies and solutions to achieve professional excellence.
- Commitment: Embody care and compassion for student well-being.
- Innovation: Drive change with creativity and strategic thinking.
- Courage: Resolve to protect and defend school nutrition programs.

## 1. Career Development and Growth Goal:

**MSNA supports the professional growth and career pathways of members.**

### Objective:

We create opportunities for professional growth for members and build their capacity to lead their schools and districts.

### Strategies:

- Expand high quality professional development programming to MSNA members.
- Promote SNA's Learning Center via MSNA website and social media.
- Collaborate with state agency to develop and offer education programs
- Establish the MSNA website as a training hub for MSNA members

## 2. Voice of School Nutrition Goal:

**MSNA is the voice of the school nutrition industry.**

### Objective:

We are advocates for feeding Missouri's future.

### Strategies:

- Monitor emerging state public policy issues, including Executive and Legislative priorities that could impact school nutrition programs and be prepared to address all scenarios relative to COVID-19.
- Implement new strategies, as needed to support national and local child nutrition program advocacy and emerging issues – such as Universal Meals – in light of COVID-19.
- Keep MNSA members informed regarding Child Nutrition Reauthorization

### **3. Stakeholder Community Goal:**

**MSNA cultivates a vibrant community of school nutrition stakeholders.**

Objective:

We influence, convene, and connect stakeholders who seek to shape the school nutrition industry.

Strategies:

- Strengthen and expand existing relationships, building new partnerships with organizations both within and outside our current sphere of influence
- Promote participation in SNA awards program to increase MNSA nominations

### **4. Thriving Organization Goal:**

**MSNA is a thriving organization.**

Objective:

We look for ways to disrupt our own business models, leading the way to innovation and new revenue opportunities.

Strategies:

- Create single page position descriptions for promoting Board positions
- Create commitment forms for Board members
- Leadership training for board positions